

Making Great Places – Canadian Brownfields 2011

October 3-4, 2011 – The Allstream Centre, Exhibition Place, Toronto

SPONSORSHIP PROSPECTUS

Canadian Brownfields is the premier national conference and trade show devoted to brownfield redevelopment. Since 2000, over 350 community leaders and innovative professionals from across North America have been adding this event to their calendars and meeting for three days of keynote speakers, networking, special sessions, break-out panels and experience-sharing workshop sessions.

In addition to the event prestige, 2011 sponsors receive the following benefits:

- First choice of booths for Gold and Silver sponsors
- VIP table seating at Brownie Awards Gala
- Transferable complimentary event registrations for the full event
- 25% discount off any size ad or marketing in ReNew Canada

Benefits at a glance (number of available opportunities in brackets)

BENEFITS	GOLD \$17,000	SILVER \$12,000	RECEPTION \$12,000	BRONZE \$7,000	EXHIBITOR \$2,000
Display Space	Double booth	Booth	Booth	Booth	Booth
Full Registrations (transferable)	6 passes	5 passes	4 passes	3 passes	2 passes
Event Program	1st choice to sponsor keynote session or plenary Opportunity to Chair/Moderate and/or Present	Opportunity to sponsor a session or panel. Opportunity to Chair/Moderate and/or Present	Sole sponsor of both the welcoming reception and the pre-awards gala reception	Possible speaking opportunity	_____
Marketing					
Logo on program	Yes - large	Yes	Yes	Yes	_____
On-site signage	Yes - large	Yes	Yes	Yes	_____

Sponsorship benefits, value and rates are outlined in full below. We welcome your suggestions for customizing opportunities and benefits within the structure of these sponsor levels to best suit your needs.

GOLD Sponsorship - \$17,000

- First right on opportunities to lead, moderate or present at the conference
- Six (6) transferable registration passes, including the Brownie dinner and pre-conference workshops, valued at \$4,710

- Exclusivity at Gold level in your firm's field (i.e. legal, consulting)
- First choice of space for your booth, value: \$2,000
- Lead positioning of logo in conference program, website, print advertising and all on-site signage
- 25% discount off any size ad or marketing in ReNew Canada

SILVER sponsors - \$12,000

- Opportunity to Chair or speak at the conference
- 5 transferable registration passes, including the Brownie dinner and pre-conference workshops valued at \$3,925
- Choice of a prime space for your booth, valued at \$2,000
- Logo featured in the event brochure, sponsor page of the website, and on-site signage
- 25% discount off any size ad or marketing in ReNew Canada

RECEPTION sponsor - \$12,000

- Recognition as the sole sponsor of both the Welcoming and Pre-Awards Gala reception
- 4 transferable registration passes, including the Brownie dinner and pre-conference workshops, valued at \$3,140
- Booth, valued at \$2,000
- Logo featured in the event brochure, sponsor page of the website, and on-site signage
- 25% discount off any size ad or marketing in ReNew Canada

BRONZE sponsors - \$7,000

- 3 transferable registration passes, including the Brownie dinner and pre-conference workshops, valued at \$2,355
- Booth, valued at \$2,000
- Logo featured in the event brochure, sponsor page of the website, and on-site signage
- 25% discount off any size ad or marketing in ReNew Canada

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SPONSOR and EXHIBITOR REGISTRATION FORM 2011

Email your completed form to: brownfields@canurb.com or fax to 416-365-0650.

Check the desired level of participation:

Sponsor	GOLD \$17,000	SILVER \$12,000	RECEPTION \$12,000	BRONZE \$7,000
EXHIBITOR	\$2,000			

Contact Person (for all logistics and invoicing):

Name:

Position:

Organization/Company:

Address:

City:

Prov:

Postal Code:

Telephone:

Fax:

E-mail:

For Sponsors Only:

I have also sent:	Logo (jpg, gif, or eps)	100 word (Word document) organizational profile
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Contacts:

Careesa Gee, Event Coordinator; T:416-365-0816 x.221
F: 416-365-0650 Email: cgee@canurb.com

Todd Latham, Exhibit and Sponsorship sales; T: 416-444-5842 x.111 Email: todd@renewcanada.net

Once we have received your form we will confirm that you have received the sponsorship level of your choice.

Current Marketplace Floor Plan (The Tradeshow will be in the Prefunction C space)

