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National Executive Forum
on Public Property



Congrès national des cadres
en immobilier public



HOT PROPERTIES

@CanadianBrownfields2008

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october 22-24, 2008
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Message from the Conference Chair:



The Toronto Board of Trade



Dear Participants:

On behalf of the Toronto Board of Trade, I am delighted to welcome you to the ninth annual Canadian Brownfields Conference, presented in collaboration with the Canadian Urban Institute, the Canadian Brownfields Network and The National Executive Forum on Public Property.

The title of this year's conference, "HOT PROPERTIES," very appropriately emphasizes the exciting and substantial economic and revitalization potential of brownfields lands. Although many of the traditional challenges remain, brownfields remediation is no longer viewed as a barrier to development, but rather as an incredible opportunity to add value. Today developers, planners and municipalities alike are finding that remediation is an essential ingredient in the building of vibrant, sustainable communities.

The Toronto Board of Trade is Canada's largest local chamber of commerce, with nearly 10,000 members representing businesses of all sizes and sectors from all across the Toronto region. With a rich history and long-standing record of leadership on key business issues, the Board of Trade advances the success of its members, as well as the entire Toronto region, through knowledge sharing, business development and city-building initiatives.

For the Toronto Board of Trade, advocacy is a key component of city building. The Board advocates on issues surrounding economic development, infrastructure, municipal governance and liveability, all of which impact the brownfields discussion. Redevelopment of these lands has the potential to stimulate investment and employment, to improve our public and private transportation networks and to create cleaner, healthier, more sustainable communities.

I am pleased to welcome participants from across Canada, along with guests from the U.K., Sweden, Denmark, Australia and the Netherlands. I look forward to a productive and rewarding discussion at HOT PROPERTIES @ Canadian Brownfields 2008.

Yours sincerely,

Carol Wilding
President & CEO
The Toronto Board of Trade

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welcome to **HOT PROPERTIES** @CanadianBrownfields2008

quick facts

Presentations will be available online after the Conference at www.canadianbrownfields.ca

The following information can be picked up at the registration desk or online at www.canadianbrownfields.ca

- **Brownfields Marketplace Kits**, with complete floorplan, exhibitor profiles and contact information (see program pages 10 -11 for quick floorplan and 2008 exhibitor list and booth numbers).
- **Speaker Biographies**
- **Canadian Brownfields 2008 Delegate List**

thank you to all of our delegates, sponsors, exhibitors, partners and volunteers for making Canadian Brownfields 2008 a success!

We look forward to seeing you next year:

Canadian Brownfields 2009 will be held from October 26-28 at the Westin Bayshore, Vancouver, British Columbia.

our partners:



The Canadian Urban Institute (CUI) is Canada's leading applied urban policy institute with a mission to identify, develop and deliver policy and planning solutions to enable urban regions to thrive and prosper.

The Institute's work is dedicated to building strong communities and equitable, sustainable and competitive urban regions. Our mandate is to:

- Enhance policymaking and management of urban areas.
- Facilitate the exchange of information between urban areas within Canada and internationally.
- Foster cooperative approaches to urban issues.
- Identify, track and raise awareness of significant emerging urban issues.
- Improve the outcomes, systems and participation in urban development decision-making.
- Celebrate and reward urban leadership and innovation.
- Enhance the skills and competencies of urban leaders and practitioners.
- Promote the understanding and development of urban regionalism.
- Champion local solutions to global challenges.
- Value and promote citizenship.



The National Executive Forum on Public Property founded at Queen's University is a national non-profit organization for the advancement and sharing of best practices in public land management, use and development, in a policy, market, legislative and community context. The Forum began in 1998 as the Queen's Land Forum. Member organizations are Canada's most significant public agencies having an interest in the owning and managing of land and real estate. Representatives are at the senior executive level from Federal, Provincial and Municipal departments, agencies, public utilities and Crown corporations.



The Canadian Brownfields Network (CBN) is a national advocacy network that represents the interests of Brownfield practitioners and stakeholders who want to effect change and address the barriers associated with Brownfield redevelopment in Canada. The CBN is uniquely positioned as the enabling mechanism to implement the National Round Table on the Environment and Economy (NRTEE) recommendations to accelerate Brownfield redevelopment activities across Canada.

The CBN was founded by OCETA and others in response to recommendations in the NRTEE's National Brownfield Redevelopment Strategy for Canada. The CBN operates under an association-like structure with OCETA as one of the Executive Committee. OCETA has a further role providing management and administrative support.

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Wednesday October 22 - Special pre-conference workshops:

1:00 pm Advance Conference Registration

WORKSHOP STREAM 1: Sutherland Room

1:30 - 3:00 pm



Brownfields 101

Brownfield redevelopment is an opportunity to build a community's economic base. Through interactive discussions between the panel and audience, local government, property owners and developers will understand how to optimize their under-utilized brownfield sites.

Presented by the Canadian Brownfields Network (CBN)

Moderator: Angus Ross, CBN Advisory Panel Chair

A Snapshot of Canada's Brownfield Redevelopment Industry - Five Years Later

- Tammy Lomas-Jylha, Executive Director, CBN

Tools and Resources - What Works for Brownfields

- **Planning Perspective:** Pamela Kraft, Development Manager, Kilmer Brownfield Equity Fund
- **Technical Perspective:** Michael Billowits, Technical Manager, Brownfields, Quantum Environmental Group

3:00 - 3:30: Coffee Break in the Karsh Room

WORKSHOP STREAM 1: Waxman Room

3:30 - 5:00 pm

Success Stories from Small Town Canada

Brownfields remediation: not just for the big guys anymore. Find out what small and medium sized municipalities across Canada are doing to repair and revitalize the economic and social fabric of their communities.

Moderator: Glen Miller, Director, Education & Research, Canadian Urban Institute

- **Community Improvement in the Niagara Region**
Paul Chapman, Director of Planning Services, City of St. Catharines
- **Perth Works, Perth, ON**
Alfred Von Mirbach, Consultant, EcoPerth
- **Alton Mill, Caledon, ON**
Jordan Grant, Owner, and Catherine Nasmith, President, Architectural Conservancy of Ontario

WORKSHOP STREAM 2: Waxman Room

1:30 - 3:00 pm



Ontario Centres of
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Where Next Happens

Innovations in Brownfields Technology

An interactive panel of leading researchers and practitioners will describe some of the latest solutions to addressing the most difficult or complex issues in remediation and renovation of contaminated sites.

Presented by Ontario Centres of Excellence (OCE)

Moderator: Don Lewis, Director, Business Development, OCE

- **Brownfields Underlain by Fractured Bedrock: An Insoluble Problem?** Dr. Kent Novakowski, Professor, Department of Civil Engineering, Queen's University
- **A New Approach for Destroying Coal Tar and Other Hazardous Liquids in Soil:** Jason Gerhard, University of Western Ontario
- **Risk Based Management of Groundwater Contamination at the Port of Rotterdam:** Eric van Nieuwkerk, Project Leader, Deltares
- **Quebec excavated contaminated soil management practices:** Michel Beaulieu, Contaminated Soil Department, Ministry of Sustainable Development, Environment and Parks

WORKSHOP STREAM 2: Sutherland Room

3:30 - 5:00 pm



Cement
Association
of Canada

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One of Canada's Largest Contaminated Sites - Is it a "Brownfield"?

A detailed case study on problem solving related to the technology, policy and community engagement that has brought the Sydney Tar Pond in Nova Scotia into the public eye.

Presented by the Cement Association of Canada

Moderator: Colin Dickson, Vice President - Atlantic Region, Cement Association of Canada

- **Wilfred Kaiser**, Manager, Environmental Services, Sydney Tar Ponds Agency, N.S.
- **Owen Fitzgerald**, Executive Director, Unama'ki Economic Benefits Office
- **Bruce Noble**, Environmental Engineer, AECOM

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Wednesday October 22 - Opening Reception

1:00 pm Advance Conference Registration

1:30-5:00 pm Special pre-conference workshops

5:00 pm **Opening Reception - The Courtyard**

Celebrate the relocation of the Revitalization Institute from Washington, D.C. to Toronto
Sponsored by Seneca College

5:30 pm



Welcoming Address

Glen Murray, President & CEO, Canadian Urban Institute

Seneca

Day 1: Thursday October 23

7:30 am Registration and Continental Breakfast in the Brownfields Marketplace

8:30 am



Welcome and Introduction - Leonard Cohen Ballroom

Conference Chair: Carol Wilding, President & CEO, Toronto Board of Trade
Canada's largest chamber of commerce supporting more than 10,000 businesses.

8:45 am



Welcoming Address

The Hon. John Gerretsen, Minister of Environment, Ontario

9:00 am



ReWealth - Ground Rules for RE-thinking Community Revitalization

The new economy will be defined not by growth and development but by our potential for RE-development. Our ability to renew, revitalize, and redesign holds tremendous wealth creation potential for our future.

Storm Cunningham, Founder, Revitalization Institute

Day 1: Thursday October 23, continued

9:45 am Networking and nutritional break in the Brownfields Marketplace
Book signing of *reWealth* with Storm Cunningham



10:15 am **HOT PROPERTIES** - *Generating economic re-investment across Canada*
Almost by definition, the most attractive investment properties in Canada's largest commercial and residential markets from coast to coast are brownfield redevelopment sites. Find out why investors, realtors and business leaders are focusing on brownfield properties to rebuild and revitalize regional economies. What are the financial drivers? How do corporate boards balance value, risk and reward?

Moderator: Bonnie Prior, GM, Commercial Council, The Canadian Real Estate Association

- Michael Brooks, CEO, Real Property Association of Canada (REALpac)
- Bronwyn Krog, Vice President, Wittington Properties and Chair of the Toronto Board of Trade Planning & Development Committee
- Niall Finnegan, President, Operations, Cost Consulting, Altus Group
- David Harper, Managing Partner, Kilmer Brownfield Equity Fund

11:15 am **The CBN's Annual Cross-Country Check-Up - An interactive panel discussion**
Which jurisdictions have a comprehensive brownfield re-development strategy? How do legal and risk-management issues differ across the Country? Who is looking at prevention? Canada's leading brownfields experts provide a region-by-region review of recent advancements in environmental and related legislation across the Country.

Moderator: Harry Dahme, Senior Partner, Gowling Lafluer Henderson, LLP



- Alan McCammon, Ministry of Environment, British Columbia
- Marcia Wallace, Ministry of Municipal Affairs and Housing, Ontario
- Michel Beaulieu, Ministry of Sustainable Development, Environment and Parks, Quebec
- Danny McInnis, Department of Environment, Energy and Forestry, P.E.I.

12:25 pm Lunch Buffet in the Brownfields Marketplace - bring back to Ballroom

1:00 pm



Luncheon Keynote - Leonard Cohen Ballroom
Making Urban Revitalization Part of the Process

Tom Murphy, Senior Resident Fellow, Urban Land Institute; Former Mayor of Pittsburgh

Keynote Sponsor: **FCM** | Centre for Sustainable Community Development

Day 1: Thursday October 23, continued

1:45 pm

Leading by Example

"For those responsible for managing or disposing of publicly held brownfield properties, the challenge of redevelopment is only part of the equation. Does the public expect and deserve more than "redevelopment"? Is there an added responsibility to ensure that publicly held sites are developed to the highest possible standards in terms of sustainability – economically, socially and environmentally? How is value defined and decided upon, given objectives that transcend "highest and best use" and include elements that are not quantifiable? What kinds of risks are involved and how are they managed? Presented by the National Executive Forum on Public Property (NEFPP), Canada's national non-profit organization for the advancement and sharing of best practices in public land management, use and development.

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Moderator: Cathie Macdonald, Convenor, NEFPP

- **What is needed for effective BC Crown Lands brownfields renewal?**

Scott Bailey, Ministry of Agriculture and Lands, British Columbia

- **What are the challenges of getting it right?**

James McKellar, Professor and Academic Director, Real Estate and Infrastructure Program, Schulich School of Business, York University and NEFPP Academic Advisor

- **1500 Ottawa Street, Montreal:** Robert Howald, Vice President, Real Estate, Eastern Region

- **East Village, Calgary:** Chris Ollenberger, President and CEO, Calgary Municipal Land Corporation

- **Don Mount Court / Rivertowne:** Bill Bosworth, Project Manager, Don Mount, Toronto Community Housing Corporation

3:00 pm

Networking and poster presentations in the Brownfields Marketplace

3:35 pm

Placemaking, Innovation and Value Creation

Remediated sites that have revitalized the community through their central location, attention to the public realm, and heritage values create places that people want to live, work and play.

Moderator: Billie Bridgeman, Executive Vice President, Artscape

- **Granville Island – Still one of Canada's most vibrant public spaces**

Norman Hotson, Principal, Hotson Bakker Boniface Haden Architects, Vancouver

- **Winnipeg successful downtown places and spaces**

Garry Hilderman, Principal Emeritus, Hilderman Thomas Frank Cram, Winnipeg, Manitoba

- **Quebec City - 400 years of placemaking**

Peter Murphy, Planner, City of Quebec

- **Halifax Seaport - A model of cultural regeneration on the waterfront**

Dean Bouchard, Halifax Port Authority

4:50 pm

Wrap-up - Carol Wilding, President & CEO, Toronto Board of Trade

5:00 pm



Networking Reception in the Brownfields Marketplace

Welcome address: Jeffrey Steiner, President & CEO, TEDCO

Sponsored by Toronto Economic Development Corporation (TEDCO)



6 - 8 pm

Presentation of the 2008 CUI Brownie Awards and Gala Dinner - Ballroom

Sponsored by Canada Mortgage and Housing Corporation



Welcome Address: George Smitherman, Minister of Energy & Infrastructure

- Glen Murray, President & CEO, Canadian Urban Institute
- Dino Chiesa, Chairman, CMHC
- Todd Latham, Publisher, ReNew Canada



Day 2: Friday October 24

- 8:00 am Continental Breakfast in the Brownfields Marketplace
- 8:15 am Annual General Meeting, Canadian Brownfields Network - Brownfields Marketplace
- 8:45 am Recap of Day 1 & Expectations for Day 2
Carol Wilding, President & CEO, Toronto Board of Trade

9:00 am **Conversations with International Leaders - Leonard Cohen Ballroom**

Advice and insights from foreign experts to inspire Canadian communities.

An interactive panel discussion.

Sponsored by Golder Associates



Moderator: Karen Clarke-Whistler, Leader, Global Sustainability Initiative, Golder Associates

- **Jane Forshaw, Head of Environmental Policy, English Partnerships, U.K.**
Already ahead of targets for the percentage of housing units on brownfield sites, the UK is now focusing on attracting inward investment to complement government funding for economic renewal.
- **Hans van Duijne, International Project Manager, Deltares, The Netherlands**
An update on the Holland In-situ project, Netherlands Soil Partnership, and the Water Framework Directive.
- **Carl-Johan Korsås, President & CEO, The Framtiden Group, Göteborg, Sweden**
The site of a former shipyard and trading hub is now the centre of a growing cluster of IT, telematics and related high tech employment, post-secondary education, events and entertainment. Its growth is powering a regional expansion but what makes it sustainable is the region's approach to multi-sector partnerships.
- **Peter Newton, Professor, Swinburne University of Technology, Melbourne Australia**
Brownfields and "greyfields" in our ageing suburbs pose a growing challenge to urban sustainability.
- **Anders Riel Muller, Baltic Sea Solutions, Denmark**
A public network of cities and regions seeks to lead the way with innovative approaches to sustainable development.

10:30 am **Networking and poster presentations in the Brownfields Marketplace**
"Danish Café" presented by:



11:15 am **3 BREAKOUT SESSIONS** (see next page for Session #3):

Sustainable Remediation from the Ground-Up
Leonard Cohen Ballroom

The Canada Green Building Council and others have raised the bar for green development in recent years. Points for developing on brownfield sites can make the difference between silver, gold or platinum. Find out what strides are being made in sustainable remediation and green buildings in Canada.

Moderator: Brent Gilmour, Project Manager, CUI

- **Sustainability in Remediation**
Lesley Reid, Group Leader, Environmental Site Assessment, Jacques Whitford
- **Sustainability at the Project Level**
Regan Smith, Project Manager, Halsall Associates
- **Sustainability at the Community Scale: The West Don Lands**
Carla Guerrero, Planning and Design Project Manager, WATERFRONToronto

Corner Gas - Streamlined Solutions for a Common Problem

Gordon Pinsent Room

Every community has former gas station sites that occupy prime real estate locations. Remediation is perceived as relatively straightforward yet many sites remain undeveloped due to the challenges of value creation and regulatory delays. Through an interactive discussion, local government, property owners and developers will understand how to improve the redevelopment potential of their brownfield sites. Presented by OCETA.

Moderator: David Harper, Managing Partner, Kilmer Brownfield Equity Fund

- Tammy Lomas-Jylha, Remediation and Brownfield Services, OCETA
- Susan Howard, Senior Policy Analyst; Land & Water, Province of Ontario
- George Vincent, Chair, Canadian Petroleum Products Institute (CPPI) National Contaminated Sites Committee

Day 2: Friday October 24, continued

11:15 am From the U.K. to the GTA: Building Links for a Vibrant Future - Pierre Burton Room

The Canadian Urban Institute and British Consulate-General of Toronto present a special interactive workshop.

Much has been written about the “new economy” but the concept is clearly still a work in progress. As decision makers and planners responsible for major urban land holdings come to terms with how to attract investors, what kind of guidelines do we need? Accommodating the desire for greener standards, mixed uses, but needing to meet the tests of economic sustainability as well as environmental and social, there are more questions than answers at present. Are crown corporations and public agencies better able to manage risk? What can we learn from the UK experience?

Moderator: Glenn Miller, Director, Education & Research, Canadian Urban Institute



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U.K. Panel

- **Greg Clark**, Consultant for Cities and Regions
- **Shaun McCarthy**, Director, Action Sustainability
- **Jane Forshaw**, Head of Environmental Policy, English Partnerships

Canadian Panel

- **Hannah Evans**, Director, Partnerships and Consultation, Ontario Growth Secretariat, Ministry of Energy & Infrastructure
- **Robert Howald**, Vice President, Real Estate, Eastern Region, Canada Lands Company
- **Tony Genco**, President & CEO, Parc Downsview Park Inc.
- **Jeffrey Steiner**, President & CEO, TEDCO

12:30 pm Lunch Buffet in the Brownfields Marketplace - bring back to Ballroom

Luncheon Sponsor:



1:30 pm



Luncheon Keynote - Leonard Cohen Ballroom Making Cities and Regions Work - *Lessons on Economic Competitiveness from around the Globe*

As a strategist and trusted advisor, Greg Clark travels the world to work with cities, business and community leaders. Get first hand insights from a top international urbanist.

Greg Clark, Consultant for Cities and Regions, U.K.

Keynote Sponsor:



2:15 pm BREAKOUT SESSIONS:

Green Jobs for Brown Lands

Leonard Cohen Ballroom

The world of job creation and investment is changing rapidly. Manufacturing is being re-invented and the top sectors responsible for jobs are coming from the creative economy, high tech and knowledge-rich sectors.

Moderator: Mark Brickell, VP, Smart Growth and Partnerships, Niagara Economic Development Corporation

- Antony Lorius, Associate Partner, Hemson Consulting Ltd.
- John Macintyre, VP, Stakeholder and Community Affairs, TEDCO
- Mark Bartlett, Environmental Representative, CAW Local 444, Windsor, ON
- **Case Study: McMaster Innovation Park, Hamilton** - Donald Schmitt, Principal, Diamond & Schmitt Architects Inc.

A Developer's Perspective of Risk and Liability

Gordon Pinsent Room

Managing risk is a constant concern with brownfield redevelopment. Panellists discuss issues such as site closure, site-specific risk analysis, insurance and legal issues.

Moderator: Mitchell Fasken, President, Kimshaw Holdings Limited

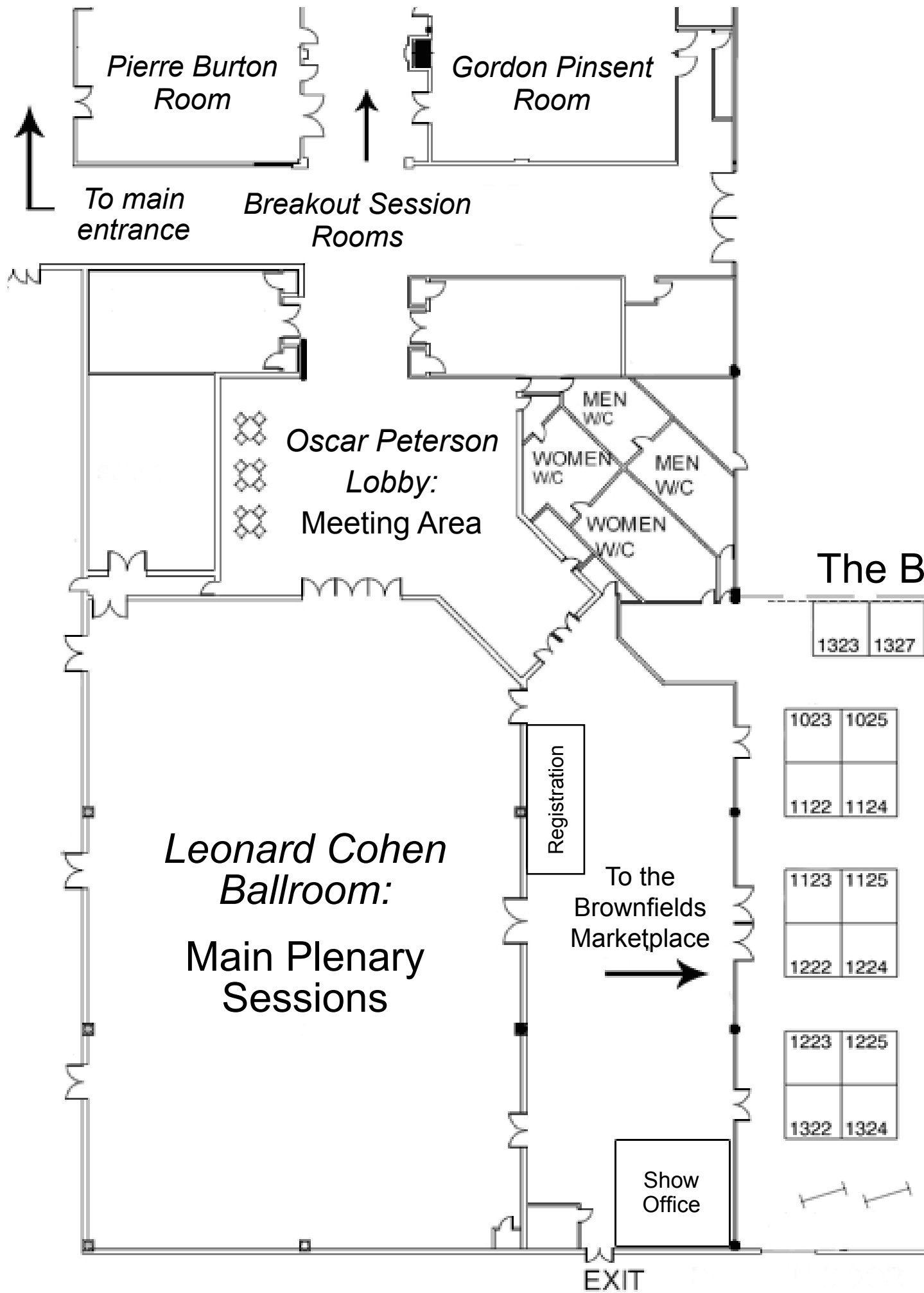
- Sandy Menzies, VP, Land Development, Remington Development Corporation
- Didier Lapointe, Business Unit Director, Central Region, Jacques Whitford
- Robert Warren, Partner, Weir Foulds LLP
- Christopher Robertson, Underwriting Manager, Environmental, Zurich

Session Sponsor:



3:30 pm Wrap-up and Adjourn - Leonard Cohen Ballroom Carol Wilding, President & CEO, Toronto Board of Trade

Conference and Brownfields Marketplace Floorplan:



2008 Brownfields Marketplace Exhibitors:

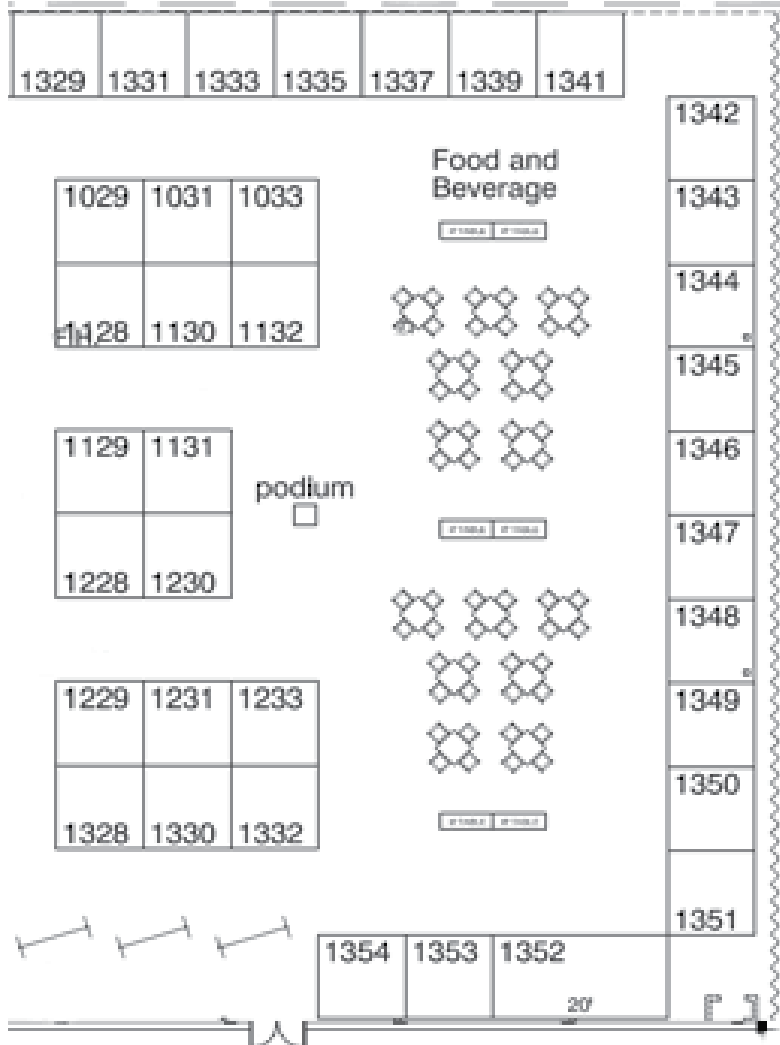
Please view *Brownfields Marketplace Kit* or visit www.canadianbrownfields.ca for more details, including exhibitor profiles and contact information.

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Brownfields Marketplace



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To reserve your exhibit booth for Canadian Brownfields 2009 contact Todd Latham at 416-444-5841 x111 or at todd@renewcanada.net

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