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Nominations are invited for The Canadian Urban Institute's CUI Brownie Awards 2011

*Recognizing leadership, innovation and environmental sustainability
in brownfields redevelopment across Canada*

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The Canadian Urban Institute's annual Brownie Awards program recognizes leadership, innovation and environmental sustainability in brownfields redevelopment across Canada. Working with key industry and professional organizations, the Canadian Urban Institute presents its awards at the annual Canadian Brownfields conference, held each year in late fall.

The CUI Brownie Awards Selection Committee will announce all finalists in September 2011. The winners will be announced and presented at the CUI Brownie Awards ceremony and gala dinner, held at "Making Great Places@ Canadian Brownfields 2011" in Toronto on Oct. 4, 2011.

This guide explains the awards categories. In order to submit a nomination, please download and submit the nomination form. The deadline this year is August 31, 2011.

There is no fee required at any stage of this awards program.

Competition Categories

Nominations may be submitted in one or more of categories 1 to 7 only. All projects or programs selected to proceed to stage two will be considered for an award in categories 8 and 9. Please refer to the schematic on the following page to find illustrations and examples of each category.

Category 1 – Legislation, Policy and Program Initiatives

Recognizes policies, programs or new legislative initiatives that encourages brownfield development and:

- Remove barriers or otherwise facilitate brownfield development;
- Provide models of excellence that can be applied or replicated; and
- Are judged to be effective in initiating new brownfield projects.

Category 2 - Sustainable Remediation Technologies and Technological Innovation

Awarded to a project that:

- Demonstrates leadership in environmental soil remediation, beyond traditional “dig and dump” approaches;
- Promotes the acceptance of ecological principles; and
- Encourages the use of innovative technologies that meet high environmental standards while meeting the time and cost requirements of the market.

Category 3 - Financing, Risk Management and Incentives

Awarded to a project or program that:

- Uses a strong partnership to overcome obstacles of capital financing including public-private partnerships and public incentives;
- Addresses resolution of risk assessment and management issues; and
- Uses innovative financing and risk management in enabling new brownfield projects.

Category 4 – Excellence in Project Development: Building Scale

Recognizes projects that are completed or underway and:

- Demonstrate creative responses to policy initiatives and frameworks;
- Provide examples of successful solutions to brownfield barriers and issues; and

- Create vibrant developments that provide models of excellence in sustainable building design and contribute to the public realm (ie. heritage, adaptive re-use and LEED certification or similar).

Category 5 - Excellence in Project Development: Neighbourhood Scale

Recognizes projects that are well advanced and stimulate investment and create economic momentum by:

- Demonstrating creative responses to policy initiatives and frameworks;
- Providing examples of successful solutions to brownfield barriers and issues; and
- Providing a substantial contribution to the public realm and enhancing the social and cultural capital of the greater community.

Category 6 - Communications, Marketing and Public Engagement

Recognizes programs, consultation, communications and marketing initiatives that:

- Have brought brownfields redevelopment to the attention of a wider audience;
- Demonstrate innovative approaches to building community support; and
- Enhance acceptance of brownfields redevelopment through consultation, communications or marketing programs.

Category 7 - Individual Achievement

The Brownfielder of the Year has:

- Earned a reputation as a champion for brownfield redevelopment;
- Promoted a better understanding of brownfields; and
- Invested exceptional personal effort to further the cause of brownfield redevelopment.

All projects/programs will be considered for “Best Project” (8A, 8B & 9)

8A - Best Small-Scale Project

Awarded to a project/program that:

- Features innovative and high quality building design and use of public space;
- Includes innovative resolution of contamination issues;
- Incorporates innovative and/or sustainable design principles into the end-use; and
- Integrates functionally and visually into the local fabric.

8B – Best Large-Scale Project

Awarded to a project/program that:

- Features high quality urban design and public space;
- Integrates functionally and visually into the local fabric;
- Includes innovative resolution of contamination issues; and
- Stimulates broader economic regeneration.

9 - Best Overall Project

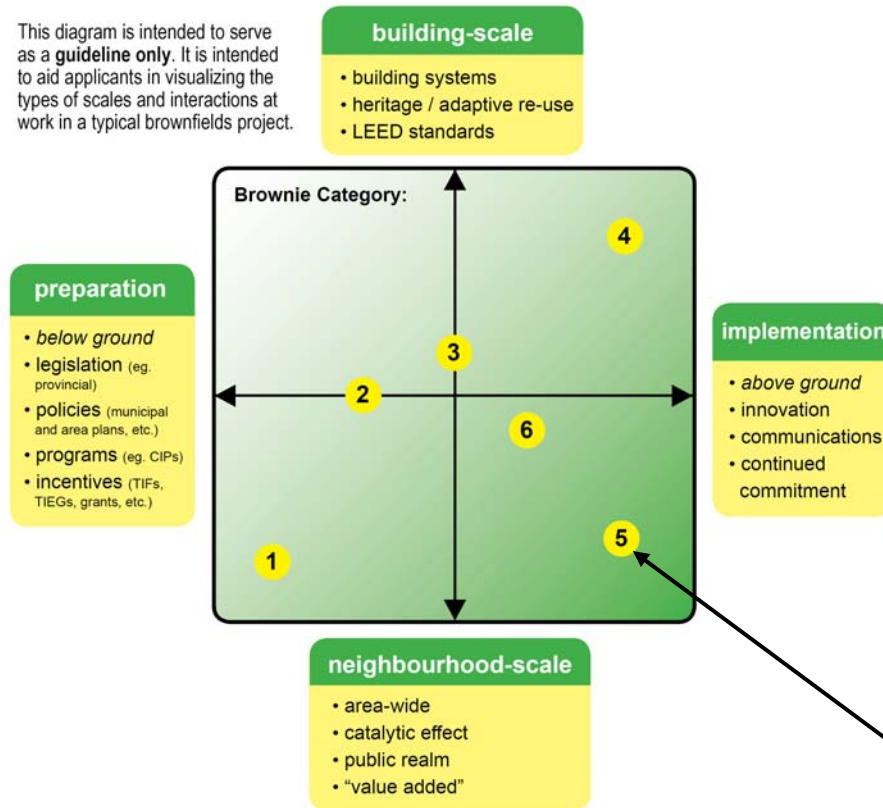
Awarded to the project/program that:

- Best exemplifies excellence in high quality urban design and public space, superior performance, and is supportive of public policies;
- Includes innovative resolution of contamination issues; and
- Addresses broader economic regeneration and sustainability principles.

Competition Categories

CUI Brownie Awards 2009: Category Schematic

This diagram is intended to serve as a **guideline only**. It is intended to aid applicants in visualizing the types of scales and interactions at work in a typical brownfields project.



The Docksider Green development on the Victoria waterfront is an example of excellence in project development at the neighbourhood scale. The former industrial site, which had sat empty since 1957, is now a LEED® Platinum targeted mixed-use community, encompassing principles of new urbanism, smart growth, green building and sustainable community design. The project plan won the Brownie Award for Best Overall Project in 2005. Find out more about [Docksider Green](#).



Competition Guidelines

Brownfield Site Definition:

The project or program must involve remediation and reuse of a brownfield site or sites. For the purpose of this competition, **brownfield sites are defined as “An abandoned, vacant, derelict or underutilized commercial, institutional or industrial property where past actions have resulted in actual or perceived contamination and where there is an active potential for redevelopment.”** Adapted from: *Cleaning up the past, Building the Future, A National Redevelopment Strategy for Canada - National Round Table on the Environment and the Economy, 2003*

- Nominations may be submitted in one or more of Categories 1 to 7. The CUI Brownie Awards Selection Committee will consider all projects, programs or individuals selected to proceed to stage two for categories 8A, 8B & 9. The CUI Brownie Awards Selection Committee reserves the right to consider a project in categories other than categories for which it has been nominated.
- The nomination **must state how the project or program meets the Brownfield Site Definition**. While the definition is quite broad, preference will be given to projects and programs that address significant brownfield issues.
- All nominations must address how the project, programs or individual achievements relate to all the competition category criteria.
- Nominations will be accepted from both public and private organizations, as well as individuals and project proponents. Preference will be given to nominations with a nominee who is not directly involved in the project development (ie. project partners, funders, etc.)
- Although nominations for proposed projects will be accepted, preference will be given to projects that are complete or those that have received approval to proceed and have made some progress towards completion.
- The CUI Brownie Awards Selection Committee will give special consideration to projects promoting practices that can be replicated elsewhere.
- We encourage the resubmission of nominations for projects or programs that have not previously been recognized because they were considered premature.
- Former Brownie Award winners are not eligible for a second nomination for the same project/program or individual achievement category.
- Please refer **enquiries** to Careesa Gee, c/o CUI Brownie Awards Selection Committee, Canadian Urban Institute, tel: 416-365-0816 x 221, Email: brownies@canurb.org

Applications will be considered by a committee of individuals representing the following organizations:

Association of Professional Geoscientists of Ontario (APGO)
Canadian Brownfields Network
Canadian Institute of Planners
Canadian Urban Institute
Federation of Canadian Municipalities
Natural Resources Canada
Ontario Association of Architects
Ontario Association of Landscape Architects
Ontario Centre for Environmental Technology Advancement
Ontario Professional Planners Institute (OPPI)
ReNew Canada