

SUMMARY OF RESPONSES

Project	Purpose	Category of Award	Impact of Brownie	factors of success	Key Challenge	Key Lessons
Remediation and Redevelopment of the Former Highway Maintenance Yard, Grand Prairie, Alberta	A model of public-private cooperation that has used the auspices of the Province of Alberta to facilitate the remediation of a strategically located and preserve its function for employment uses	1 Policy and Program Development at the National or Provincial Scale	Enhancement of corporate qualifications of Komex and Hazco; recognition on CUI website for potential clients; has inspired many workers in our organization	Good working relationship between Hazco and Komex; cooperation between local and provincial governments; high level of expertise within Hazco and Komex	Uncertainty of potential environmental liabilities to be encountered during project; regulatory and governmental obstacles	Careful preparation and planning was key for project success
TEDCO Portlands Brownfield Environmental Management Program Toronto, ON	TEDCO Environmental Management Program & Brownfields Redevelopment Strategy - an area-wide environmental management and remediation strategy required by the province as the prerequisite to the development of individual sites	2 Programs, Communications, Education and Marketing at the Community Scale	Recognition within brownfield and real estate development communities; enhanced confidence of redevelopment approach and techniques	Regular meetings with TEDCO's regulator and the MEO; regular monitoring and compilation of the site's environmental quality	Uo keep staffing at an appropriate level to maintain integrity and continuity of the program as well as the costs associated with it	Keep an up-to-date information database
TOHU - La Cité des arts du Cirque	A model for an organic approach to community renewal that utilises green technology and materials re-use to establish a unique new character around a former municipal landfill.	3 Green Design and Technological Innovation 7C Best Project Overall	The impact on the project will be evident in future endeavours, recognition from the award allowed the project to showcase its achievements.	An interdisciplinary partnership of key players in culture, environment and community; an integrated design team; a management that was centred on TOHU's core values	Because the project aimed at LEED Gold certification, a strict 'green' construction process had to be followed by all	Evaluations on-going, the lessons and solutions are yet to be extracted.
Wallaceburg Industrial Mega-Center	Rehabilitation of a former glass factory relied on an innovative financial partnership to preserve the building's market viability and help create hundreds of jobs	4 Capital Financing and Risk Management	Recognition locally as well as in the brownfield redevelopment industry; has increased requests for future projects	Financing, Financing, Financing!	Financial institutions do not have the risk tolerance or suitable sophistication to participate	A written agreement with the lending institution prior to proceeding is necessary
University of Waterloo School of Architecture	Careful transformation of a former silk mill in Galt's downtown core to establish University of Waterloo's relocated School of Architecture, designed to park revitalization and create a new focal point for the interaction of "town and gown"	5 Heritage/Adaptive Re-Use	Coverage in local press; contemplation of a second renovation of an a former industrial building for reuse as an education facility	Shared goals and productive partnerships; creative designs; a great site	Tight budget and timeline; dealing with all levels of government	More time would have been welcomed, however the urgency actually benefited the project

FINALISTS OF 2005 BROWNIE AWARDS

Category	Project / Program Name	
1	Contaminated Sites Management Program for Municipal Works, Hamilton ON	
1	Operation 5000 Logements, Montreal, QB	
2	Chatham Kent Brownfield and Bluefield Strategy, Chatham, ON	
2	Reclaiming Ground In The Queenton Neighbourhood & Hartzel Road Report, Niagara, ON	
3	Canada Marine Discovery Centre, Hamilton, ON	
3	Dockside Green, Victoria, BC	
3	The Bridges, Calgary, AB	
4	Millcreek by the Grand, Cambridge, ON	1: Policy and Program Development at the National or Provincial Scale 2: Programs, Communications, Education and Marketing at the Community Scale 3: Green Design and Technological Innovation 4: Capital Financing and Risk Management 5: Heritage / Adaptive Reuse Project Category 6: Individual Achievement 7a. Best Small/ Medium Scale Project 7b. Best Large Scale Project 7c. Best Overall Project
4	King Liberty Project, Toronto, ON	
5	King Liberty Project, Toronto, ON	
5	Selkirk Waterfront Community	
5	The Kaufman Lofts	
6	Winner – Angus Ross	
7A	Winner - The Kaufman Lofts, Kitchner, ON	
7B	Winner - King Liberty Project, Toronto, ON	
7C	Winner – Dockside Green, Victoria, BC	
7C	Finalist – Southeast False Creek Official Development Plan, Vancouver, BC	



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CUI BROWNIE AWARDS EXTRACT KEY FACTORS OF SUCCESS

The **Canadian Urban Institute Brownie Awards** identify and encourage a wide range of 'best practices stories' on brownfield redevelopment. The intention of this report is to illustrate how relationships within a variety of projects and programs have helped overcome various challenges and facilitated the development of effective solutions to brownfield renewal.

The size and complexity of urban renewal projects require the involvement of multi-stakeholder involvement. The business sector, which includes developers, construction managers, various consultants, architects, engineers and municipal corporations, must be engaged to successfully carry out these projects. It is also necessary to engage all orders of government as well as the community.

Successful projects do well to limit the amount of risk encountered during redevelopment. In reality financial institutions do not have the risk tolerance and this can lead to challenges in securing funding to get a project off the ground.

Regulatory and Governmental obstacles also prove to be challenges to brownfield redevelopment. The need to engage all three orders of Government often complicates and slows down the progress of the projects. Projects that demonstrate an effective working relationship with partners and stakeholders can often draw upon the necessary resources to overcome such issues.

An interdisciplinary partnership of the key players in the project's formulation and design is another factor that enables completion. The partners in a project must also develop a series of shared goals, so they know what they are working towards and what they hope to achieve in the longer term.

Projects that demonstrated careful preparation and planning avoided potential losses to stakeholders and promote continued partnerships

A Brownie Awards brings increased credibility and helps bolster confidence in the techniques and methods used. Stakeholders are provided with greater confidence that they will see returns on their investments and be more inclined to help push the boundaries of urban development and overcome many of the complications that have defeated projects elsewhere.

The Brownie Awards recognize new and exciting projects and programs that are redefining the limits of urban renewal. By raising awareness the perceived risk in developing brownfields will diminish and more attractive and innovative development will emerge.

2005 CUI BROWNIE AWARDS SELECTION COMMITTEE

Organization	Committee Member
aboutREMEDATION	Kevin Jones, Director
Canadian Brownfields Network (CBN)	Angus H. Ross, Chair, Advisory Committee
Canadian Urban Institute (CUI)	Glenn Miller, Vice President, Education and Research
Canadian Urban Institute (CUI)	Steven Rowe, CUI Associate
Economic Developers Council of Ontario (EDCO)	George Borovilos
Federation of Canadian Municipalities (FCM)	Marguerite Ceschi-Smith, Chair, Brownfield Committee
Montreal Centre of Excellence in Brownfields Rehabilitation National Research Council (NRC) Biotechnology Research Institute (BRI)	Adrien Pilon, Director of Environment Sector
Ontario Association of Architects (OAA)	Stephen Pope, Councillor
Ontario Association of Landscape Architects (OALA)	Peter Smith
Planning Engineering Initiatives	Sergio Manchai
Urban Development Institute - Ontario (UDI)	Stephen Willis, Member, Brownfield Committee

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