

Going For Gold

Canadian Brownfields 2009
October 26-28 • Vancouver, B.C.

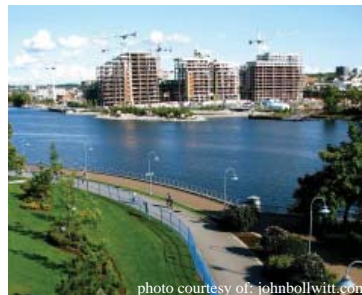


faster returns

stronger performance

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“the fast track to smarter communities”



www.canadianbrownfields.ca

Message from the Conference Chair:

October 25-28
The Westin
Bayshore hotel
Vancouver, B.C.



Dear participants:

On behalf of the British Columbia Construction Association, I am pleased to welcome you to the 10th annual Canadian Brownfields Conference, presented in collaboration with the Canadian Urban Institute and the Canadian Brownfields Network.

This year's conference has been prefaced with the title "Going for Gold" to highlight the re-development of brownfield sites for use in the Winter Olympic Games that Vancouver will host in 2010.

We are very excited to bring this conference for the first time ever to the West Coast, and think it presents a great opportunity to celebrate what has been achieved in preparation for the Games, as well as to recognize the many recent advancements being made in brownfields legislation and climate change policy in the province.

The main goal of the conference is to encourage the redevelopment of brownfields, which can have great benefits for communities, and the private and public sectors. The BCCA and its members are pleased to be involved in this discussion. It is critical for all who are involved in the development and construction processes to understand the impacts that new technology and business standards have on the way we approach and plan new developments, the way in which long-term value is perceived and measured, and the very real consequences of not capitalizing on the opportunity inherent in brownfields.

I'm looking forward to the discussions of the next few days, and to welcoming participants who have travelled from all parts of Canada, and from other countries to be here. It should prove to be an extremely rewarding experience for everyone, and have impacts well beyond afterwards through the knowledge and connections that will be formed.

Yours sincerely,

Manley McLachlan
President & CEO
British Columbia Construction Association



Going for Gold • Vancouver

for your information:

- **Presentations** will be available online after the conference at www.canadianbrownfields.ca
- Sign-up for the Tuesday **walking tours** is at the registration desk
- Speaker biographies, delegate list, sponsor profiles and **evaluation forms** are in your delegate folders

our partners:



The Canadian Urban Institute (CUI) is Canada's applied urban policy institute with a mission to identify, develop and deliver policy and planning solutions to enable urban regions to thrive and prosper.

The Institute's work is dedicated to building strong communities and equitable, sustainable and competitive urban regions. Our mandate is to:

- Enhance policymaking and management of urban areas.
- Facilitate the exchange of information between urban areas within Canada and internationally.
- Foster cooperative approaches to urban issues.
- Identify, track and raise awareness of significant emerging urban issues.
- Improve the outcomes, systems and participation in urban development decision-making.
- Celebrate and reward urban leadership and innovation.
- Enhance the skills and competencies of urban leaders and practitioners.
- Promote the understanding and development of urban regionalism.
- Champion local solutions to global challenges
- Value and promote citizenship.



The Canadian Brownfields Network (CBN) is a national advocacy network that represents the interests of Brownfield practitioners and stakeholders who want to effect change and address the barriers associated with Brownfield redevelopment in Canada.

The CBN is uniquely positioned as the enabling mechanism to implement the National Round Table on the Environment and Economy (NRTEE) recommendations to accelerate Brownfield redevelopment activities across Canada.

The CBN was founded by OCETA and others in response to recommendations in the NRTEE's National Brownfield Redevelopment Strategy for Canada. The CBN operates under an association-like structure with OCETA as one of the Executive Committee. OCETA has a further role providing management and administrative support.

www.canadianbrownfields.ca

Quick Facts

Hours

(Conference and Marketplace)

Monday: 7:30-am- 6:00 pm

Brownie Gala: 6:00 pm - 8:00 pm

Tuesday: 8:00 am - 4:00 pm

Wednesday: 8:00 am - 1:00 pm

Address:

The Westin Bayshore hotel

1601 Bayshore Drive

Vancouver, B.C.

V6G 2V4

Phone: 604-691-6980

Find the Organizers:

Careesa Gee, CUI

(647) 285-1574

Todd Latham, ReNew

(416) 722-8109

Exhibits:

Move-in: 9pm , Sunday, Oct. 25

Tear-down: 1pm-5pm, Wednesday,
Oct. 28

Sunday
October 25

10:30 am
Walking Tour of the South East False Creek site, site of the Vancouver Athletes' Olympic Village

5:00 - 7:00 pm
Meet Your Hosts: Pre-Conference Reception
Bayshore Foyer, Westin Bayshore Hotel



Sponsored by:

DAY 1:
Monday
October 26

Breakfast: 7:30 am

Conference: 9:00 am - 5:00 pm

All plenary sessions in the Stanley Ballroom (Salon ABC)

Networking Reception: 5:00 - 6:00 pm

CUI Brownie Awards and Gala Dinner: 6:00-8:30 pm

7:30 am
Registration and Continental Breakfast in the Brownfields Marketplace

9:00 am
Opening Remarks : **Bonnie Prior**



Executive Committee Chair, Canadian Brownfields Network & General Manager, Commercial Council, Canadian Real Estate Association



9:10 am
Welcome and Introduction from the Conference Chair:
Manley McLachlan

President, BC Construction Association



9:20 am
Welcoming Address: **Mayor Lois Jackson**

Chair of Metro Vancouver Board of Directors
Mayor of Delta, B.C.



9:35 am
Keynote Address: **Alan Boniface**

Vice-Chair, Urban Land Institute, Vancouver Chapter
Chair, Vancouver City Planning Commission
Principal, Hotson Bakker Boniface Haden



10:00 - 10:30 am
Networking and Nutritional Break in the Brownfields Marketplace

10:30 am Plenary Session: Passing the Torch - Learning from Progress

A hard-hitting cross-country review of pitfalls, partnerships and progress made in Brownfields policy and program development in the past year. Science journalist and award-winning director and film writer, **Bruce Mohun** will interview representatives to assess the "state of play" of Canadian brownfield redevelopment and legislation.

Speakers: **Harry Dahme**, Environmental law specialist and Senior Partner, Gowlings LLP, **Scott Bailey**, BC Ministry of Agriculture and Lands; **Rhona Martin**, Chair, Environment Committee of the Union of British Columbia Municipalities (UBCM), and **Michel Beaulieu**, Ministère du Développement durable, de l'Environnement et des Parcs, Quebec.



12:00 - 12:45 pm Lunch Buffet in the Brownfields Marketplace (Bring back to Ballroom)



Introduction by Lana Keppel, Executive Vice President of Corporate Accounts, CHARTIS

12:45 pm Luncheon Keynote: Leadership in Land Development Chris Ollenberger, President & CEO, Calgary Municipal Land Corporation

The award-winning Rivers-District revitalization project promises to transform downtown Calgary but the impact of innovative financing and land development practices is being felt far beyond Calgary's borders. Become inspired by CMLC's visionary leader.



1:30 - 3:00 pm -- BREAKOUT SESSIONS

Qualified Persons: Who Will Do the Work?

Room: Mackenzie Room

Moderator: Michael Kerford, Eco-Canada

Several provinces have established protocols for "qualified persons" to undertake technical work, but what other skills and expertise are necessary to ensure that brownfields are implemented at the highest level? This session identifies the full range of initiatives related to capacity building, skills training, contractor skills, and developing the expertise *today* to meet the brownfield redevelopment challenges of *tomorrow*.

Speakers:

David Lloyd, Alberta Institute of Agrologists
Alan Walker, SNC-Lavalin Environment Inc. /CSAP Society of BC
Steve Finn, BCIT's Brownfield redevelopment program
Joanne Sawatzky, Ligh House Green Construction Training Program

Wanted! No New Brownfields

Room: Seymour Room

Moderator: David Crocker, Davis LLP

An ounce of prevention is better than a pound of cure - a homily frequently cited but rarely acted upon. The brownfields movement has to date focused on clean up "after the fact" - it is time to engage with companies at risk to avoid adding to the inventory of brownfields. Although more effort is being placed on prevention, the B.C. government is being left with the burden of remediation when companies walk away from sites, while in Quebec, stiff regulations require failing industries to address contamination right after closure. Is industry ready for a shift in focus from clean up to prevention?

Speakers:

Dave Flynn, Stantec; **Eric Pringle**, Hemmera, **Janet Bobeckho**, Blaney McMurtry LLP; **Randy Hall**, Imperial Oil, Canadian Petroleum Products Institute (CPPI).

3:00 - 3:30 pm Networking and Nutritional Break in the Brownfields Marketplace

3:30 pm Plenary Session: The Upside of Brown - Economic Renewal in Uncertain Times

Moderator: Cheeying Ho, Executive Director, Whistler Center for Sustainability, and Former Executive Director of Smart Growth B.C.

This session focuses on economic, environmental and social values of re-purposing brownfields to restore under utilized assets and build property tax revenues. Whether undertaken on a site by site basis or at the district and neighbourhood scale, brownfield redevelopment is the logical place to re-establish confidence in the economy by focusing capital investment and human resources in locations that can generate a multiplier effect.

Speakers: **Kim Fowler**, Director of Sustainability, City of Victoria, **Luciano Piccioni**, President of RCI Consulting, and **Lew Bowers**, Central City Division Manager, Portland Development Commission.



5:00 - 6:00 pm

Pre-Awards Networking Reception in the Brownfields Marketplace

Sponsored by:



6:00 - 8:30 pm

Sponsored by:



Glen Murray

CUI Brownie Awards and Gala Dinner

Featuring presentation of the 2009 CUI Brownie Awards, presented by **Glen Murray**, President & CEO of the Canadian Urban Institute, **Dino Chiesa**, Chair of Canada Mortgage and Housing Corporation, and **Todd Latham**, Publisher of ReNew Canada.

DAY 2: Tuesday October 27

Breakfast: 8:00 am

Conference in session: 8:45 am - 3:30 pm

All plenary sessions in the Stanley Ballroom (Salon ABC)

Walking Tours of Coal Harbour and Pacific Place: 4:00 pm

8:00 am Continental Breakfast in the Brownfields Marketplace

8:15 - 45 am Canadian Brownfields Network Update (In Marketplace)

8:45 am Conference Chair: Manley McLachlan
Recap of Day 1 and expectations for Day 2.

9:00 - 10:30 am BREAKOUT SESSIONS:

Show Me the Money: Maximizing your Investment

Room: Mackenzie Room

Moderator: Onno Kremers, Director, National Programs, Federation of Canadian Municipalities

Securing financing and creating attractive returns on investments have been recognized as some of the main challenges to brownfield remediation and redevelopment. This session will explore how the financial barriers to redevelopment can be overcome by examining existing brownfield funding programs, considering the perspective of private-sector firms that specialize in brownfield projects, and proposing incentive strategies to improve the returns on brownfield sites. Participants will leave the session with a number of exciting financing strategies to bring their brownfield sites from "grave to cradle".

Speakers:

Tami Fur, B.C. Ministry of Agriculture and Lands

Dr. Andy Panko, Associated Brownfields Inc.

(co-author: **Al Maddalena**, Associated Brownfields Inc)

Pamela Kraft, Development Manager, Kilmer

Jessica Woolliams, Cascadia Green Building Council

Transformation and Preservation: Creatively Reusing Heritage Resources

Room: Seymour Room

Moderator: Gordon Price, Urban Land Institute (Vancouver Chapter) and Simon Fraser University

This session will examine the role of public investment and private enterprise in the intelligent reuse of heritage resources.

Speakers:

Don Loucks, IBI Group, The John Street Roundhouse in Toronto

Paul Chapman, Director, Planning Services, City of St. Catharines

Hal Kalman, Commonwealth Historic Resource Management Limited

10:30 - 11:00 am **Networking and Poster Presentations in the Brownfields Marketplace**

11:00 am - 12:30 pm -- **BREAKOUT SESSIONS**

Financing: The Next Generation - Part 2

Room: Mackenzie Room

Moderator: Kellie Trotman, CHARTIS

The redevelopment of brownfield sites can help to revitalize regional economies, but at the same time, there is a need to help make them a more financially attractive proposition. What is the role of municipalities, insurers, investors, and developers in undertaking to do so, and how can each influence the outcome?

We examine the developer and municipal perspectives on establishing incentive programs, and look at what impact these programs have had. We also look at the role of insurance products in putting deals together, and how the elimination by transfer of financial risk related to liabilities can be a mechanism to facilitate development. Finally, we examine how this feeds into investor decisions.

Speakers:

Don Thorpe, Corporation of the City of Welland, **Andrew Himel**, Kilmer Brownfield Management Limited, **Wes Funk**, WorleyParsons Canada Ltd.

The Role of Clean Technology in Remediation

Room: Seymour Room

Moderator: Kevin Jones, President, OCETA

Innovative technologies are already playing a role as companies move to implement sustainable remediation approaches, however, how can these approaches be identified and defined, how should they be evaluated, and how can they best be incorporated into the decision-making process and in building the business case? What can companies do to help them evaluate and select the best approach that will help them achieve both performance goals and reduce their environmental footprint?

Speakers:

Carlos Pachon, Office of Superfund Remediation and Technology Innovation, UW Environmental Protection Agency

Israel Dunmade, Sustainable Remediation Technologies Initiative

Al Durand, Ontario Centres of Excellence

John Scholte, Golder Associates Innovative Applications (GAIA) Inc.

12:30 - 1:30 pm **Lunch Buffet in the Brownfields Marketplace** (Bring back to Ballroom)

1:30 pm Luncheon Keynote: Delivering on Vision: How Evergreen's Unique Value Proposition Propelled it to the Forefront of Environmental NGOs

Geoff Cape, Co-Founder and Executive Director, Evergreen

Canada's leading NGO dedicated to making cities more liveable by deepening the connection between innovation and action. Geoff will discuss his vision for Evergreen as an organization and explain Evergreen's strategy for turning a former brownfield into a unique natural and industrial heritage site and education centre, part-public destination and part-campus bringing together like-minded organizations. With the opening of an office in Vancouver, Evergreen is increasing its presence in the west, and expanding its services to meet the needs of British Columbians.



2:15 pm Closing Plenary: "Magnets for Sustainability and Investment" - International Insights for Canadian Cities

Moderator: Jeanette Southwood, Global and Canadian Brownfields Initiatives Leader, Golder Associates Ltd.

The planning of major events can create unique opportunities to advance the agenda for infrastructure and community development. The 2010 Winter Olympics is a perfect example of how to achieve multiple goals through careful planning, decisive decision-making and sound management of environmental, cost and design issues. Major projects also provide opportunities for international partnerships, which foster the spread of best practices globally, and allow for the transfer of cutting-edge technology and innovative solutions. What can Canadian companies learn from other countries?

Speakers:

Eric Turcotte, Urban Strategies Inc., Cork Atlantic Quarter, (Ireland)

Bastiaan Lammers, Boskalis Dolman (The Netherlands)

David R. Lloyd, U.S. Environmental Protection Agency, Office of Brownfields and Land Revitalization

Alan McCammon, BC Ministry of Environment, Brownfields & Remediation Assurance



DAY 3: Wednesday October 28 Workshops & Tours

Breakfast: 8:00 am

Specialized Workshops: 8:30 am -
12:30 pm

Dockside Green Tour: 2:00 pm -
5:00 pm

3:30 pm **Conference Chair Manley McLachlan: Wraps Up Day 2**

4:00 pm **Walking Tours**

Walking tours along the Coal Harbour waterfront trail (former railway lands) to the new Vancouver Convention Centre, and to see the Pacific Place remediation project.

8:00 am – 1:00 pm **Brownfields Marketplace is open**

8:00 am **Continental Breakfast in the Brownfields Marketplace**

8:20 am **Conference Chair: Manley McLachlan Recap of Day 2 and expectations for Day 3.**

8:30 am **SPECIALIZED WORKSHOPS**

Workshop #1: Brainstorming on Brownfields: Dispelling myths and building confidence

Room: Mackenzie Room

- Led by Marguerite Ceschi-Smith, City Councillor, Brantford

The Canadian Brownfields conference attracts dozens of new faces every year, as politicians, municipal CADs and other decision makers start to appreciate the benefits of developing a brownfields strategy.

There are many developers across the country who are also beginning to consider shifting their focus from greenfield to brownfield redevelopment but perceive the process as overly daunting.

The reality is that developing the capacity to revitalize through brownfields is within everyone's reach. But often, the biggest challenge is knowing where to begin.

This workshop will help provide a better understanding and engagement from a wide variety of stakeholders.

Speakers:

Liz Peace, CH2M HILL

Mark Holland, HB Lanarc

Dana Westermarck, Oris Development

Cheryl McLay, Vancouver Island/Coast Region

Rural BC Secretariat, Ministry of Community Development

Workshop #2: Collaboration and Partnership: How to engage with First Nations enterprises and revive Economic Potential

Room: Seymour Room

- Led by Rahul Lakhote, Founder, Partner, and COO of Gunina Partners, B.C.,

This workshop provides a case study of the revival of Sumas Clay Products Inc, a wholly owned company of Sumas First Nation.

- Connecting the entrepreneurial spirit of First Nations youths

- Traditional knowledge and environmental challenges of brownfield redevelopment

- Building a relationships with the local community

- Creating human resource capacity and building emotional capital

- Managing change to build a true partnership with First Nations

Speakers:

Ray Silver, COO and Member of Sumas First Nation

Brad Boyes, Gunina Partners.

10:00 am **Networking and nutritional break in the Brownfields Marketplace**

10:30 am **Workshop #3: Big Ideas from Small Towns**

Room: Stanley Ballroom

- Led by Marguerite Ceschi-Smith, City Councillor, Brantford

Small communities face unique challenges when dealing with brownfield sites. They may depend economically on a single industry or company, be witness to a shrinking population or lack human and financial resources. However, many small municipalities are successfully developing brownfield strategies, securing financing and thinking creatively about how they tackle their brownfield sites. By recognizing the unique assets of their communities, and using innovative approaches to their brownfield sites, these communities have capitalized on the opportunities these sites provide. They will explain how they are overcoming barriers to redevelop these sites and reaping the financial, social and environmental benefits of remediation and redevelopment.

Speakers: Luciano Picconi, President, RCI Consulting, Ruth Malli, City Manager, Town of Ladysmith, Robert Hutchins, Mayor, Town of Ladysmith, Marie Sturman, Manager, Crown Land Opportunities, Ministry of Lands and Agriculture, and Don Lidstone, D.C., Ratcliff & Company LLP.

Presented by FCM

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Fonds municipal vert

12:00 pm Conference Chair Manley McLachlan: Wrap up of Day 3

2:00 - 5:00 pm Tour of Dockside Green, Victoria (pre-registration required -- see registration desk for availability)

Thank you to all of our delegates, sponsors, exhibitors, partners and volunteers for making Canadian Brownfields 2009 a success!

We look forward to seeing you next year in Toronto!

Contact us at: brownfields@canurb.com
for program ideas and speaking opportunities.

Many thanks to the 2009
Committee Members!

Scott Bailey, B.C. Ministry of
Agriculture and Lands

Michel Beaulieu, Ministère du
Développement durable, de
l'Environnement et des Parcs

Janet L. Bobechko, Blaney McMurtry
LLP

Lindsay Chase MCIP, Planning
Institute of B.C.

Wayne Coutinho, OCETA

Todd Latham, ReNew Canada

Paul Leong, M.Sc., The City of
Calgary

Tammy Lomas-Jylha, OCETA, CBN

Jessica Mankowski, FCM Green
Municipal Fund/Fonds municipal vert
de la FCM

Alan McCammon, B.C. Ministry of
Environment

Manley McLachlan (Conference
Chair), BC Construction Association

Glenn Miller, Canadian Urban
Institute

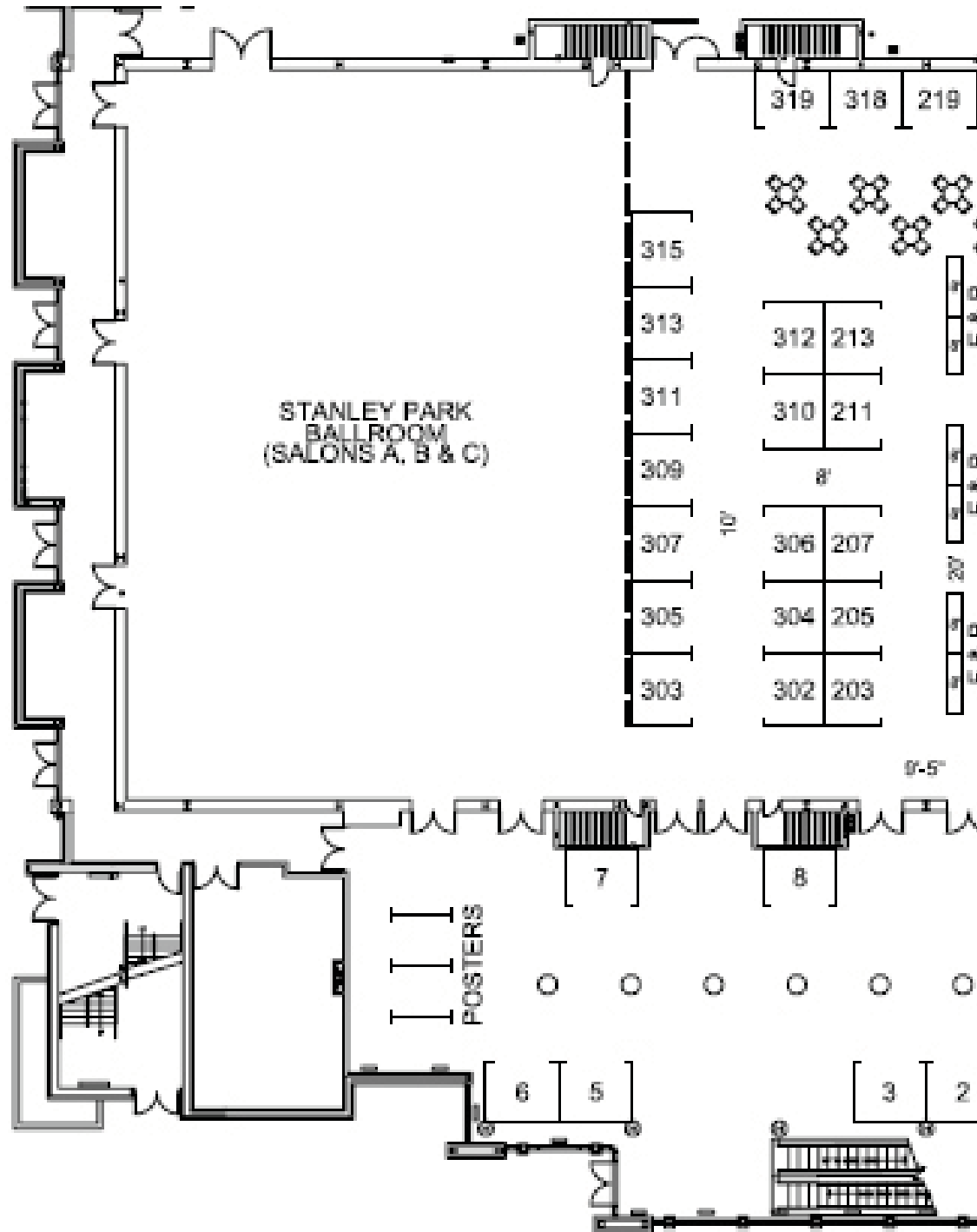
Lesley Reid M.Eng., P.Eng., Stan-
tec, Association of Professional
Engineers and Geoscientists of BC

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Floorplan and

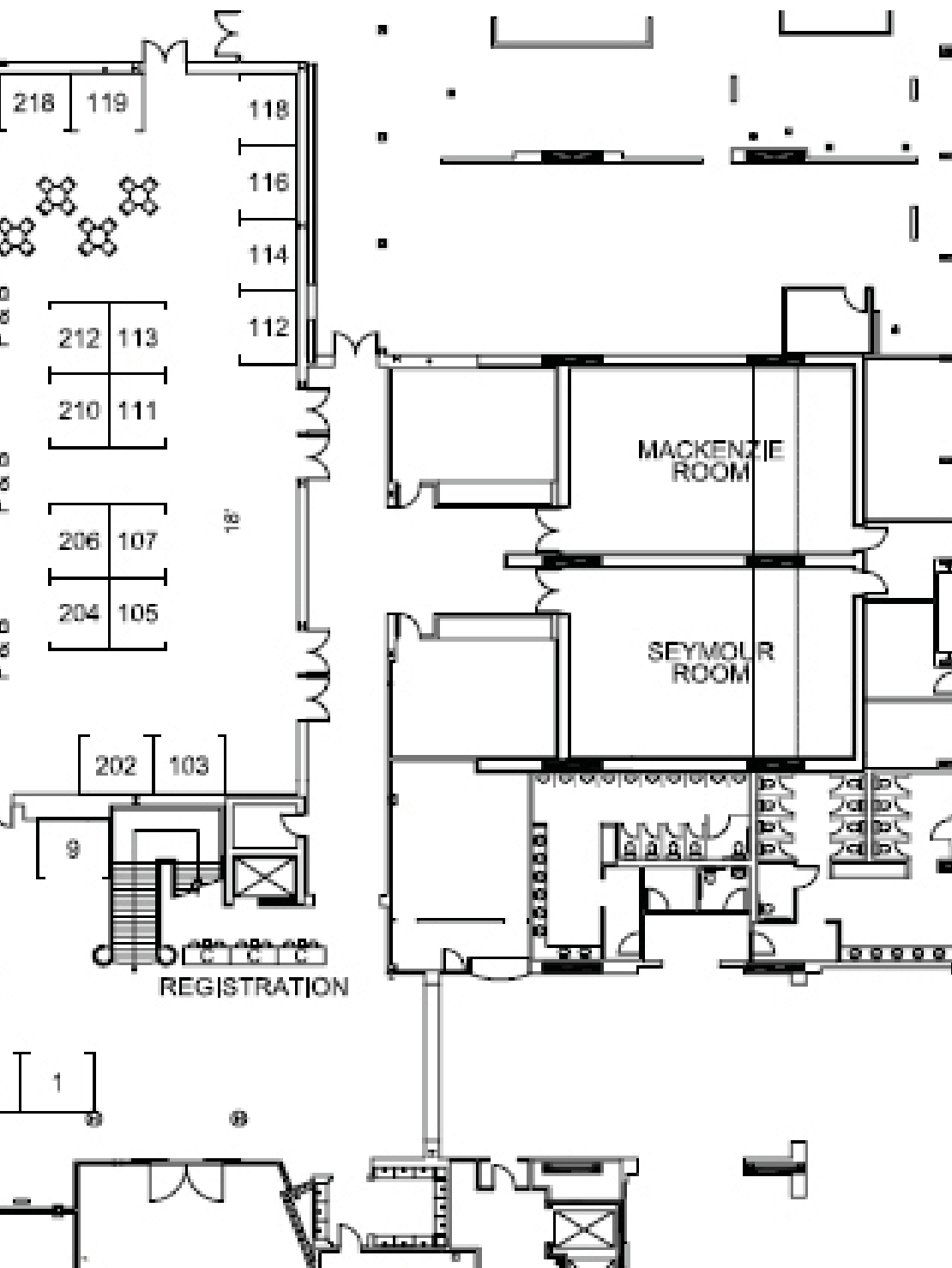
Exhibitor Booths

1. Canadian Urban Institute
2. Globe 2010
3. B.C. Construction Association
5. OCETA / About Remediation
6. ESSA
7. CSAP Society of BC
8. Cement Association of Canada
9. Ontario Centres of Excellence
103. SNC-Lavalin Environment Inc.
105. FCM
107. B.C. Institute of Technology
111. ReNew Canada Magazine
112. XCG Consultants
113. ReNew Canada Magazine
114. Hemmera
116. CMHC
118. Canadian Brownfields Network
119. The Adventus Group
202. HAZCO Environmental Services
203. Golder Associates
204. EcoLog ERIS
205. Golder Associates



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Toronto, Ontario ** November 3 - 5**

list of Exhibitors



Exhibitor Booths

- 206. XL Insurance Company Ltd.
- 207. Davis LLP
- 210. CH2M HILL
- 211. Nelson Environmental Remediation Ltd.
- 212. CH2M HILL
- 213. Zurich
- 218. Levelton Consultants Ltd.
- 219. Stantec
- 302. Gowling Lafleur Henderson LLP
- 303. Government of British Columbia
- 304. Chubb Insurance Company
- 305. Government of British Columbia
- 306. Maxxam Analytics
- 307. EarthScience Information Systems Pty Ltd. (EScIS)
- 309. ECO Canada
- 310. Quantum Murray LP
- 311. WorleyParsons Canada
- 312. Quantum Murray LP
- 313. LAFARGE Cement
- 315. CHARTIS
- 318 /319. Consulate General of the Netherlands

To reserve your exhibit booth for 2010, contact:
todd@renewcanada.net or call 1 877 663-6866 ext. 111

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