



[Call for Abstracts for Going for Gold @ Canadian Brownfields 2009](#)

You are invited to send an abstract for a presentation or poster for the 10th annual Canadian Brownfields Conference, October 26-28, 2009. As there are limited opportunities to present on a panel, all abstracts that do not fit in line with program themes are invited to present a poster at the conference. Deadline for panel presentation abstracts is **April 30, 2009**. Poster submissions will be accepted until September 30, 2009. To be considered for a panel or poster presentation, please fill out the *Abstract and Poster Initial Submission* form, and specify your presentation preferences, abstract or poster title and a brief description. We will confirm receipt of your submission upon receipt and confirm your presentation details in due course. Poster guidelines are included below to help you visualize and prepare your poster.

[Poster Guidelines](#)

Posters will be displayed in the “Brownfields Marketplace” and augmented by direct discussion with authors during Poster Sessions. These notes have been prepared to help you design and prepare your poster to generate interest and discussion.

[Key considerations](#)

- Poster size: **Minimum** 24” wide x 24” tall up to **Maximum** 24” wide x 36” tall
- Must be in colour
- May be in either English or French
- The poster layout should be clear, with no large text areas. It should be possible to read the posters from a distance of 2-3 metres.
- Posters should be mounted on a lightweight, rigid material such as foam core or corrugated plastic
- Posters will be displayed on Velcro tack boards in the Brownfields Marketplace (Trade Show)

Poster presentations

- The poster presentations are informal presentation/discussion periods for the authors to communicate their research findings and/or project development.
- It is not necessary for the poster author to present their poster in person
- Poster presenters will receive a complimentary pass to the Brownfields Marketplace and may register at the member rates for the Conference, Brownie Dinner and Workshops.
- Poster presentations will take place in the Brownfields Marketplace during the following times:
 - **Monday October 26: 10:00 – 10:30 am**
 - **Tuesday October 27: 10:30 – 11:15 am**
 - **Wednesday October 28: 10:00 – 10:30 am**

How to design a poster

A poster is a strong visual medium and features that can be easily illustrated should be given priority. **DO NOT TRY TO PUT EVERYTHING IN THE POSTER.** In general, the poster should include one-sentence statements that give:

- a summary of the study;
- a description of the results;
- conclusions and acknowledgements.

A photograph of yourself will help people to identify you to discuss your work. An attached pocket with business cards will help people contact you after the Conference.

When planning the contents of your poster, think about two main groups of viewers. The first group is people walking through the exhibition reading the titles and the summaries. The message you want to give to these delegates must be **visible from a distance** and, above all, it must be **quick and easy to understand**. The other group includes experts in your own field, who will appreciate the details of what you have done. After you have managed to get someone's attention, no matter which group he/she comes from, you will have the chance to include even the smallest details in the discussion. In either case, it is essential that you design the poster to be read from a distance of 2 m away, so use an appropriate font size and layout. Use clear and visible graphics – each figure should illustrate just one or two major points. The use of colour, imagination and creative skills are encouraged in designing your poster.

Poster registration

Please fill out and return the attached form to register your poster and register for the poster sessions/Conference.

- Poster presenters will receive a complimentary pass to the Brownfields Marketplace and may register at the member rates for the Conference, Brownie Dinner and Workshops.

[Sending or dropping off your poster](#)

Advance shipping address T.B.A.

Posters may be dropped off in person at the Conference location (Westin Bayshore Hotel) at the following times:

- Sunday October 25, 2008: 5:00 – 10:00pm (brownfields marketplace set-up)
- Monday October 26, 2008: 7:00 – 11:00 am (main registration)

Posters may be picked up in person at the following times and locations:

- Wednesday October 28, 2008: 10:30am – 1:00 pm (Exhibition take down) – Westin Bayshore Hotel
- Post conference shipping address T.B.A.

Posters will be stored for two months following the Canadian Brownfields Conference. You may arrange to have your poster picked up by courier at the advance shipping address, specified above. Please notify us at least 2 days in advance of pickup by email to mrogowska@canurb.com or phone at 416-365-0816 ext 239.



Abstract & Poster Initial Submission Form

EMAIL THIS FORM TO MROGOWSKA@CANURB.COM OR FAX TO 416-365-0650

Deadline for presentation abstracts is **April 30, 2009**. Poster submissions will be accepted until **September 30, 2009**. All presentation abstracts will be invited to present a poster. We will confirm receipt of your submission upon receipt and confirm your presentation details in due course.

Basic Information:			
Contact name:	Position:		
Organization / Company:			
Address:			
City:	Prov:	Postal Code:	
Phone:	Fax:	Email:	

Abstract Details:	
I prefer to present a:	
<input type="checkbox"/> Presentation	<input type="checkbox"/> Poster
If my presentation does not fit within the conference themes, I would be interested in presenting a poster <input type="checkbox"/> YES <input type="checkbox"/> NO	<input type="checkbox"/> I will be attending in person to present my poster <i>(free entry to brownfields marketplace)</i> <input type="checkbox"/> I would like to attend the full Conference <i>(please register online at the member rate)</i>
Abstract Title:	
Abstract Description (maximum 500 words):	