



making *great* places

canadian brownfields 2011
allstream centre. toronto. oct 3-4

At CB2011:

- 1 Full day of partner workshops
- 11th annual CUI Brownie Awards gala
- Walking tour of the Toronto waterfront
- Sessions on Place-making, energy, insurance, and new regulations
- Updates from across Canada
- Brownfields Marketplace Tradeshow



PROGRAM AT-A-GLANCE

Monday, October 3 - Workshops

8:00 am	Registration Opens and Tradeshow move-in	
9:30 am	Canadian Brownfields Network AGM (8:30am - 9:15am) - Room 201 AB Workshop #1 – Canadian Brownfields Network (CBN) - Room 201 AB	
12:00 pm	Lunch - buffet served in the Marketplace (Prefunction C)	
12:15 on	CBN Board Meeting (Directors only)	
1:30 pm	Workshop #2 – Practical workshop: breaking barriers - 201 C	Workshop #3 – Integrating Technology - 202A
3:30 pm	Workshop #4 – Developer Perspective - 201 AB	Workshop #5 – Eco Parks and Public Spaces - 202A
5:00 pm	Welcome Reception - Marketplace (Prefunction C)	

Tuesday, October 4 - Conference and Brownie Awards

7:30 am	Registration Opens	
8:30 am	Welcoming Remarks - Lakeside room	
9:00 am	Opening Keynote - Lakeside room	
9:30 am	Regional Panel – West - Lakeside room	
10:45	Networking Break - Marketplace (Prefunction C)	
11:15	Regional Panel – East - Lakeside room	
12:30	Lunch Break - buffet served in the Marketplace (Prefunction C)	
1:00	Golder Awards Presentation - Lakeside room	
1:15	Luncheon Keynote - Lakeside room	
2:00	Breakout session – Finance - Lakeside room	Breakout session - Energy - Room 201 AB
3:45	Closing Plenary – Great Places around the World - Lakeside room	
5:00	CUI Brownie Awards Reception - Marketplace (Prefunction C)	
6:00	11th Annual CUI Brownie Awards Gala Dinner - Lakeside room	
8:30 pm	End of Dinner and Conference	
9:00 pm	Trade-show teardown	

Wednesday, October 5 - Tours

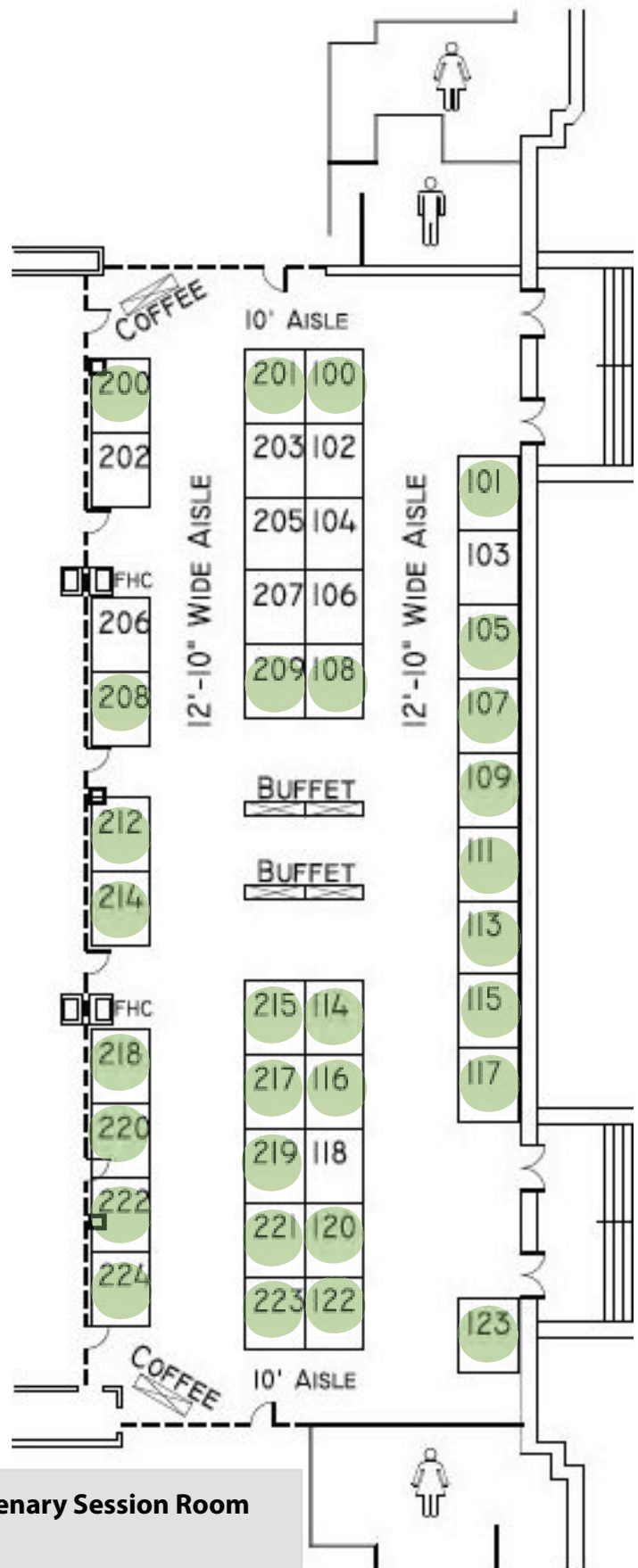
TBD	Optional Tours (Separate Registration -- details to be announced)
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Brownfields Marketplace Trade Show Floorplan

Room: Prefunction C

Booths:

- 100. Reserved
- 102.
- 104.
- 106.
- 108. Franz Environmental
- 101. BLOOM
- 103. EcoMetrix Incorporated
- 105. XL Insurance
- 107. City of Toronto
- 109. Chartis
- 111. Tetra Tech
- 113. Hazco
- 115. Regenesis
- 117. ReNew Canada/Water Canada
- 114. Stantec
- 116. Ontario
- 118.
- 120. Golder
- 122. Golder
- 123. Adventus Group
- 201. DST Consulting Engineers Inc.
- 203.
- 205.
- 207.
- 209. Caduceon
- 200. CUI
- 202.
- 206.
- 208. Renewaste
- 212. Ontario Centres of Excellence
- 214. XCG Consultants
- 215. ACE
- 217. ACE
- 219. CMHC
- 221. FCM
- 223. FCM
- 218. Lafarge
- 220. Lafarge
- 222. CH2M HILL
- 224. CH2M HILL



Plenary Session Room

(Lakeside Room)

Day 1: Monday, October 3, 2011 - Workshops

8:00: Registration Opens and Trade Show Move-in

8:30 am - 9:15 am

CBN Annual General Meeting

9:30 am - 12:00 pm

Workshop #1 - Presented by the Canadian Brownfields Network

Brownfield Redevelopment and Market Place Expectations

The Canadian Brownfield Network (CBN) is the national association of brownfield practitioners and stakeholders focussed on removing the barriers associated with brownfield redevelopment in Canada. There are various working committees comprised of its members looking at specific issues that are common across the provinces and frequently internationally.

This workshop will explore environmental and planning processes, timelines and critical paths that enable the viability of a Brownfield redevelopment project. An interactive discussion by panel of experts will focus on:
Can we complete greener remedial approaches and become less dependent on the "dig and haul" approach
Stakeholder acceptance of site specific standards and risk management measures by land use
Updated assessment and remediation requirements including vapour intrusion and influence on timing, costs and certainty.
Property taxes, aging infrastructure and carrying costs associated with properties undergoing remediation

Join us and our panel of experts for this dialogue and provide your opinions on brownfield redevelopment in Canada.

Moderated by: CBN Directors Dave Harper, Kilmer Brownfield Equity Fund and Janet Bobeckho, Blaney McMurty

12:00 pm Lunch Buffet in the Trade Show

1:30 pm - 3:00 pm Concurrent Workshops

Workshop #2 - Presented by the Federation of Canadian Municipalities

Practical solutions to removing the barriers to brownfield redevelopment

This session will offer cutting-edge ideas from six representatives across Canada, who will share their breakthrough solutions to breaking the barriers to making use of brownfields sites. A short presentation to spark your imagination will lead into small group discussions. Three 25-minute sessions will give you the chance to check out your favourite ideas and get the scoop on how to bring these ideas back to your own community!

Facilitator: Lucie Keech, FCM's Green Municipal Fund

Roundtable 1: FCM's Green Municipal Fund (roadmaps + funding program) Host: Monique Punt and Paul Gregory

Roundtable 2: Upfront funding for your next project: how can TIFs help Host: Graham Banks, Morrison Financial

Roundtable 3: Public-private partnerships: which projects are most suitable? Host: Rob MacKay, PPP Canada

Roundtable 4: Brightfields: how to create long-term revenue source while generating renewable energy Host: Angus Ross, Landa Concepts

Roundtable 5: Breaking the barriers from planning to remediation: Brantford's Greenwich-Mohawk project (case study) Host: Marguerite Ceschi-Smith, Councillor

Workshop #3 - Presented by: The BLOOM Centre for Sustainability and The Ontario Centres of Excellence

BLOOM Market Insight Session™: Integration of Sustainable Solutions into Brownfields

Integrating sustainable approaches into remediation and redevelopment is a new concept that has been gaining momentum over the past few years in Canada. Sustainable principles focus on the economic, social and environmental benefits throughout the remediation life cycle and redevelopment project. In this session, panel members will discuss:

- How to build sustainable solutions into the selection process;
- Opportunities to identify strategies and evaluate methodologies;
- How performance and cost may be affected by integration of sustainable solutions;
- Whether sustainable solutions will reduce the barriers to adoption; and
- What is needed to achieve public and market acceptance.

Moderator: Tammy Lomas-Jylha, The Bloom Centre for Sustainability

Speakers:

Paul Ruehl, Lafarge Cement

Glen Norton, City of Hamilton (TBC)

Kevin Jones, BLOOM

Keith Watson, Sustainable Development Technology Canada

3:00 - 3:30 pm Networking Break

3:30 pm - 5:00 pm Concurrent Workshops

Workshop #4 - Presented by BILD

The Developer's Perspective on City Building

This workshop looks at city building and brownfield redevelopment from the point of view of the development industry, and identifies specific challenges they face in all phases, including site-selection, remediation, the approvals process, financing, liabilities, and market supply and demand. Hear about what influences their decisions along this chain, tools/strategies they have found useful, and ultimately under what circumstances, why or why not they decide to take on brownfield redevelopment.

Moderator: Steve Upton, Tridel (BILD 1st Vice-Chair)

Speakers:

- Leor Margulies, Robins Appleby & Taub LLP
- Alan Vihant, Great Gulf Homes
- Mitch Fasken, Kimshaw Holdings

Workshop #5

Repurposing Brownfields - Eco Parks and Vibrant Public Spaces

This workshop will bring together landscape designers, remedial experts, and parks managers experienced in brownfield redevelopment of eco parks and public spaces. The panel will look at the mechanics of revitalizing and repurposing blighted neighbourhoods through the intervention of the public realm; demystify the challenges in overcoming site restoration for public parks including the use of risk management in the public domain; discuss the technical challenges of facilitating ecological and biological systems to take root in these new engineered landscapes; and highlight how to work within budget constraints and limited government incentives for upfront capital, operating, and maintenance costs.

Moderator: Hon Lu, MMM Group and Tammy Lomas-Jylha, TLomasjylha Environmental Consulting

Speakers:

- John Hillier, Evergreen Brickworks
- Sean Harvey, Toronto's Waterfront Parks
- Lawrence Stauki, Bayfront Park in Hamilton
- Pete North, University of Toronto
- Ville de Montréal, Cirque Du Soleil ToHU/ St-Michel Environmental Complex in Montreal | [invited]

5:00 pm - 7:00 pm Welcome Reception Hosted by Storm Cunningham, CEO, the Resolution Fund

Day 2: Tuesday, October 4, 2011 - Conference

7:30 am: Registration and Breakfast

8:30 am: Welcoming Remarks - Conference Chair: Bonnie Prior, Canadian Real Estate Association

**9:00 am - 9:30 am: Opening Keynote:
Joe Berridge, Partner, Urban Strategies Inc.**

Great Places Under the Microscope

Joe Berridge's passion for placemaking has influenced the look and feel of many waterfronts and downtowns around the world. Continuing a successful long term association with Exhibition Place, his firm is currently working on the design for an exciting new plaza to provide a context for hotels and other additions to the mix.



9:30 am - 10:45 am: Regional Panel - The Western Perspective

New brownfield strategies are being developed in many of Canada's western provinces. These strategies need to take into account common challenges as well as local conditions, while also identifying strategic priorities. They also need to link into other policy goals, such as economic development, new transit planning, and other land uses. Finally, once in place, the resulting policies need to interface with the actual delivery and service side of things. This session examines some of the challenges that western regions are tackling as they move to develop and implement their new brownfield strategies. Hear some different perspectives about lessons that have already been learned, as well as barriers that still need to be mitigated.

Moderator: Eric Pringle, Hemmera

Speakers: Paul Leong, City of Calgary; Tami Fur, BC Ministry of Forests, Lands and Natural Resource Operations; Alan McCammon, BC Environment; Springwood (TBC)

10:45 am - 11:15 am: Networking Break

11:15 am - 12:30 pm: Regional Panel - Focus on the East

Multi stakeholder, multi phase projects that involve the public sector along with multiple private parties hold many challenges. Developing the vision and the strategy requires some coordination as well as shared interests, but the implementation methods, motivations, end goals and objectives may differ. What incentives are effective at encouraging cooperative efforts? Who needs to take the lead? What are the most beneficial ways in which the public sector and private sector can collaborate? Are there situations in which collaboration is less effective? What changes as plans progress from initial stages through to completion?

Moderator: Don Forbes, Pan Am Athletes' Village Project, Infrastructure Ontario

Speakers:

Meggen Janes, CH2M HILL
Chris Thompson, Ministry of Municipal Affairs and Housing, Ontario
Michel Poirier, Atlantic PIRI

12:30 pm - 1:00 pm: Lunch Buffet in the Trade Show

1:00 Golder Lunch Awards and Presentation: Engaging the future generation

1:15 pm - 1:45 pm: Luncheon Keynote: Celebrating Reurbanization in the Public Realm (TBD)

2:00 pm - 3:30 pm Concurrent Breakout Session

Dispelling Myths about Finance and Insurance

What kind of insurance and risk management considerations are available for redevelopment and revitalization projects? How are these applied to mitigate risk and to help make projects viable? This session takes a look at the insurance solutions that may help facilitate and transact deals that reflect some of the liabilities common to brownfield properties, as well as some examples of where these have helped projects advance.

Moderator: ACE Insurance

Speakers:

- Gabrielle Kramer, Borden Ladner Gervais
- Ricardo Philip, Ace Environmental Risk
- Rob Hoag, AMEC (tbc)

Innovation in Energy Integration as a Community Development Driver

Re-purposing brownfields for renewable energy developments is an attractive idea and has been gaining popularity of late. What are the synergies to be found here, and what is the best way to take advantage of them? Energy planning needs to be integrated into large-scale planning efforts, so who needs to be at the table, and when? What types of renewables are best suited to these sites?

Speakers:

- James Calnan, QDM Associates (TBC)
- Gary Kent, City of Mississauga

3:45 pm - 5:00 pm: Closing Plenary Panel - Global Organizations, City-Building and Placemaking

This session will examine innovative ideas aimed at building cities that will be adaptable, flexible, and serve multiple generations into the future. How do we need our cities to function in the future? How can they be constructed to optimize resources and operational efficiencies, while generating sustainable economic growth and enhancing the quality of life? One way of thinking about how communities are designed, built, managed, and renewed to achieve social, economic, and environmental sustainability sees the key in connectivity -- but what exactly makes a connected community? What does it look like, and how does it work? Who designs and builds these communities? How can global organizations contribute to city-building and placemaking? This session examines innovative ideas that are aimed at building cities that will be adaptable, flexible, and serve multiple generations into the future. How do the public and private sectors connect and work together?

Moderator: Jeanette Southwood, Golder Associates

Speakers:

Rick Huijbregts, Cisco Canada
John Campbell, Waterfront Toronto (TBC)
Carl-Johan Korsas, former President and CEO of The Framtiden Group, Sweden

5:00 pm - 6:00 pm: CUI Brownie Awards Reception

6:00 pm - 8:00 pm - 11th Annual CUI Brownie Awards Gala Dinner and Conference Close

Thank You to our 2011 Sponsors:

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