

Cheryl McLay

Cheryl McLay is a Regional Manager with the RuralBC Secretariat, part of the Ministry of Community and Rural Development. Responsible for the Vancouver Island/Coast region, Cheryl provides a direct link between the provincial government and B.C.'s rural communities. As part of a team with eight regional locations in B.C., Cheryl finds creative solutions to community issues, and works closely with other provincial and federal agencies at a local and regional level to deliver an integrated response for communities across British Columbia. She assists communities to identify opportunities and access funding programs, facilitates local and regional economic development initiatives, and helps communities to diversify their economies and manage through transition. Cheryl has previously used her community, business and economic development expertise with the Ministry of Economic Development and the Campbell River Economic Development Corporation.