

Kevin Jones, President and CEO, OCETA

Kevin Jones has more than 20 years of diversified and broad based public and private sector experience in the areas of industrial energy conservation program design and delivery, marketing and communication, technology research and commercialization, environmental sustainability and project management.

Since 1999, Kevin has designed, marketed and managed programs to improve the energy, water and environmental performance of Ontario's industrial sector. He has conducted face-to-face meetings with 200 industrial companies on energy and water management and has been involved in the completion of 150 industrial plant assessments that have identified operational, best practice and clean technology improvements to reduce energy and water usage and greenhouse gas (GHG) emissions. Kevin has senior management responsibility to lead OCETA's delivery of the \$1 M Ontario Research Commercialization Program, to build customer and market acceptance of innovative environmental technology solutions.

Mr. Jones has an Executive MBA from Athabasca University, a Master of Science in Environmental Planning from the University of Toronto, and an Honours B.A. from McMaster University.

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